

## Marketing material in Chinese

Below is a listing of the materials that are available in Chinese. Please use the form number to order the items listed from [supply](#).

[Life insurance – General](#)

[Life insurance – Participating life insurance](#)

[Life insurance - Universal life insurance](#)

[Life insurance support material for policies issued before Jan. 1, 2020](#)

[Living benefits – Critical illness insurance](#)

[Investments – Annuities](#)

[Investments – Risk-Managed Portfolios](#)

[Investments – Segregated funds](#)

[Investments – Estate protection](#)

[Investments – Asset allocation](#)

[Investments – Sustainable Portfolios](#)

[Mortgages](#)

[Sales strategies](#)

<p><b>Reach your potential with Canada Life</b> Client brochure about how we aim to empower Canadians to make the most of their potential by supporting our clients and communities.</p>	<p><a href="#">70-0406 CH</a> (traditional Chinese) <a href="#">70-0406 CHS</a> (simplified Chinese)</p>
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## Life insurance – General

<p><b>Estate planning guide</b> Provide clients an overview of estate planning, important considerations and discuss the six key steps to develop an estate plan.</p>	<p><a href="#">46-7780 CH</a> (traditional Chinese)</p>
<p><b>Application for insurance - medical history questionnaire</b> Extracted from the online Application for insurance, this bi-lingual medical history questionnaire helps clients understand the medical terms when completing the life insurance application.</p>	<p><a href="#">99-6376 CH</a> (traditional Chinese)</p>
<p><b>Put some life (insurance) into your financial portfolio</b> Show your clients how they can avoid the “passive income trap” with a corporate-owned permanent life insurance policy.</p>	<p><a href="#">46-11117 CH</a> (traditional Chinese) <a href="#">46-11117 CHS</a> (simplified Chinese)</p>

## Life insurance – Participating life insurance

<p><b>Participating life insurance: the basics</b> Introduce your clients to participating life insurance by taking a look at how it works, its benefits and why the participating account matters.</p>	<p><a href="#">46-11143 CH</a> (traditional Chinese) <a href="#">46-11143 CHS</a> (simplified Chinese)</p>
<p><b>Participating life insurance financial facts</b> This guide helps your clients understand how participating life insurance works. It also provides important financial facts, and the risks and advantages of a participating policy.</p>	<p><a href="#">46-4758 CH</a> (traditional Chinese) <a href="#">46-4758 CHS</a> (simplified Chinese)</p>
<p><b>How participating life insurance works for you</b> This client guide outlines the features and benefits of participating life insurance in an easy-to-understand format.</p>	<p><a href="#">46-10650 CH</a> (traditional Chinese) <a href="#">46-10650 CHS</a> (simplified Chinese)</p>
<p><b>Stability for uncertain times</b> Use this brochure to help clients understand how our participating life insurance products provide stable growth in uncertain times. Topics include guarantees, downside risk protection, asset mix, smoothed returns, our strong commitment to par.</p>	<p><a href="#">46-10825 CH</a> (traditional Chinese) <a href="#">46-10825 CHS</a> (simplified Chinese)</p>
<p><b>Stay close to your wealth</b> Find out how Canada Life Wealth Achiever Plus may give your clients the flexibility, protection and options they’re looking for.</p>	<p><a href="#">70-0297 CH</a> (traditional Chinese) <a href="#">70-0297 CHS</a> (simplified Chinese)</p>
<p><b>PAR historical performance inserts</b></p>	<p><a href="#">46-11486 CH GWL</a> (traditional Chinese)</p>

<p>Since this is the first edition of Financial facts since we combined the Great-West Life, London Life and Canada Life open participating accounts on Jan. 1, 2020, we won't have historical data until next year.</p>	<p><a href="#">46-11486 CHS GWL</a> (simplified Chinese)</p>
<p>However, we do have historical data for the Great-West Life, London Life and Canada Life open accounts before amalgamation. That's why we've created special separate historical performance pieces you can share with clients when you show them Financial facts.</p>	<p><a href="#">46-11487 CH LL</a> (traditional Chinese) <a href="#">46-11487 CHS LL</a> (simplified Chinese)</p>
	<p><a href="#">46-11488 CH CL</a> (traditional Chinese) <a href="#">46-11488 CHS CL</a> (simplified Chinese)</p>

## Life insurance – Universal life insurance

<p><b>Risk profile questionnaire</b> This questionnaire helps determine your clients' risk profiles. Your clients choose interest options based on the level of risk they're comfortable with, and how to balance it with their financial goals and needs.</p>	<p><a href="#">46-10770EL CH CL</a> (traditional Chinese) <a href="#">46-10770EL CHS CL</a> (simplified Chinese)</p>
<p><b>Flexible for you for life brochure</b> This brochure helps your clients understand universal life insurance, what the benefits are and how it works.</p>	<p><a href="#">46-11326 CH CL</a> (traditional Chinese) <a href="#">46-11326 CHS CL</a> (simplified Chinese)</p>

## Life insurance support material for policies issued before Jan. 1, 2020

<p><b>Sample contract for participating life insurance policies issued in 2017 or later (G3)</b> Single life - Estate Achiever max 20</p>	<p><a href="#">25855 CH</a></p>
<p><b>Sample contract for participating life insurance policies issued before end of 2016 (G2)</b> Single life - Estate Achiever max 20</p>	<p><a href="#">CL0711</a></p>

## Living benefits – Critical illness insurance

<p><b>Coverage when it counts</b> Introduces the need for critical illness insurance to clients. This brochure provides an introduction to critical illness insurance by helping clients understand how it works and why they need it.</p>	<p><a href="#">70-0050 CH</a> (traditional Chinese)</p>
<p><b>Child LifeAdvance™ client brochure</b> Overview of the stand-alone critical illness product for children – Child LifeAdvance.</p>	<p><a href="#">172 CH</a> (traditional Chinese)</p>
<p><b>A look at living benefits claims</b> This brochure highlights how important critical illness insurance and disability insurance is. The stats show common critical illness and disability insurance claims and how they are paid out.</p>	<p><a href="#">70-0059 CH</a> (traditional Chinese) <a href="#">70-0059 CHS</a> (simplified Chinese)</p>
<p><b>Chinese LifeAdvance™ and Child LifeAdvance™ critical illness insurance definitions brochure</b> This brochure provides critical illness definitions for both Adult and Child LifeAdvance insurance products.</p>	<p><a href="#">46-10666 CH</a> (traditional Chinese) <a href="#">46-10666 CHS</a> (simplified Chinese)</p>

## Investments – Annuities

<p><b>Income annuities: retirement income guaranteed</b> Share this brochure with clients to give them an in-depth look at income annuities.</p>	<p><a href="#">46-9479 CH</a> (traditional Chinese) <a href="#">46-9479 CHS</a> (simplified Chinese)</p>
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## Investments – Risk-Managed Portfolios

<p><b>Risk-managed portfolios client brochure</b> This brochure gives clients an easy-to-understand overview of Risk-Managed Portfolios.</p>	<p><a href="#">70-0555 CH</a> (traditional Chinese) <a href="#">70-0555 CHS</a></p>
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	(simplified Chinese)
<b>Risk-managed portfolios advisor brochure</b> This advisor brochure provides more information on the key benefits and features of Risk-Managed Portfolios.	<a href="#">70-0558 CH</a> (traditional Chinese) <a href="#">70-0558 CHS</a> (simplified Chinese)

## Investments – Segregated funds

<b>Segregated funds or mutual funds which investment option is best suited for you?</b> Use this client-friendly brochure to provide an in-depth look at the differences between segregated and mutual funds.	<a href="#">46-10551 CH</a> (traditional Chinese) <a href="#">46-10551 CHS</a> (simplified Chinese)
<b>Segregated funds: Protect your savings as you grow your wealth</b> Share this brochure with your clients to help illustrate the features and benefits of segregated funds. It also includes a spot for you to add supporting materials.	<a href="#">46-10545 CH</a> (traditional Chinese) <a href="#">46-10545 CHS</a> (simplified Chinese)
<b>Pathways client brochure</b> Share this brochure with clients to provide an easy-to-understand introduction to Pathways funds.	<a href="#">70-0207 CH</a> (traditional Chinese) <a href="#">70-0207 CHS</a> (simplified Chinese)
<b>Pathways fund feature sheets</b> These fund feature sheets provide an overview of the Pathways Funds and fund managers.	<a href="#">(traditional and simplified Chinese)</a>
<b>Understanding your segregated fund series solutions – Coming soon</b> A quick reference to help you find the most suitable fund series for your clients' needs.	<a href="#">46-11122B CH</a> (traditional Chinese)
<b>A deeper dive into the Canada Life Segregated funds – Coming soon</b> These fund feature sheets provide a deeper dive into the top-performing funds and the fund managers.	
<b>A deeper dive into the Canada Life Pathways funds – Coming soon</b> These fund feature sheets provide a deeper dive into the top performing funds and fund managers.	

## Investments - Estate protection

<b>Secure your legacy</b> A brochure for 80- 90-year-old clients, explaining what Estate Protection is and outlining the need for protecting one's legacy.	<a href="#">46-10517 CH</a> (traditional Chinese) <a href="#">46-10517 CHS</a> (simplified Chinese)
<b>Secure your parents' legacy (electronic only) – Coming soon</b> A guide to help clients start the Estate Protection conversation with their parents.	<a href="#">99-6013 CH</a> (traditional Chinese)

## Investments - Asset allocation

<b>Investor profile questionnaire</b> Use this questionnaire to help your clients determine their investment objectives and the asset mix suited to them.	<a href="#">46-5562 CH</a> (traditional Chinese) <a href="#">46-5562 CHS</a> (simplified Chinese)
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## Investments – Sustainable Portfolios

<b>Advisor guide</b> This advisor guide provides more information on the key benefits and features of Canada Life Sustainable Portfolios.	<a href="#">99-52853 CHS</a> (simplified Chinese) <a href="#">99-52853 CH</a> (traditional Chinese)
<b>Client brochure</b> This brochure gives clients an easy-to-understand overview of Canada Life Sustainable Portfolios.	<a href="#">99-52854 CHS</a> (simplified Chinese) <a href="#">99-52854 CH</a> (traditional Chinese)

## Sales strategies

<p><b>Estate transfer +</b>          Show clients how they can use permanent life insurance to preserve their capital and enhance net estate values all while taking advantage of tax-free growth (subject to government limits, so long as it stays within the policy). Plus, there's an opportunity to access built-up cash value in the policy.</p>	<p><a href="#">Tool CH/CHS</a>  <a href="#">46-4927 CH</a>          (traditional Chinese)  <a href="#">46-4927 CHS</a>          (simplified Chinese)</p>
<p><b>Estate transfer + partials surrenders diagram</b>          Shows how a partial surrender using an individually owned insurance policy works.</p>	<p><a href="#">88-2215 CH</a>          (traditional Chinese)  <a href="#">88-2215 CHS</a>          (simplified Chinese)</p>
<p><b>Estate transfer + policy loans diagram</b>          Shows how a policy loan using an individually owned life insurance policy works.</p>	<p><a href="#">88-2213 CH</a>          (traditional Chinese)  <a href="#">88-2213CHS</a>          (simplified Chinese)</p>