

Quick reference comparison of New Business Web app vs. SimpleProtect

Criteria	New Business Web app	SimpleProtect™
Lives per app & combo options	Each insured can use a single application to apply for 2 life insurances, 1 disability insurance and 1 critical illness insurance. Each product will have a unique policy number.	Two (2) lives. The only combo option is for 1 Term life insurance and 1 Critical Illness insurance. No option to have CI with Par.
Eligible ages	0-85 (ranges depending on product, see guide)	Canada Life My Term [™] : up to age 80 Participating Life: up to age 85 Critical illness insurance: up to age 65
Residency status	Canadian citizen, permanent resident, non-resident	Canadian citizen, permanent resident
Product availability	 Canada Life My Term™ Participating Life Universal Life Critical illness Disability insurance 	 Canada Life My Term™ Participating Life Critical Illness insurance
Riders of Par	All rider options (see product guide)	Only Term rider (10, 20, 30 and term-to-age 65)
Riders for term	All rider options (see product guide)	No rider options
Riders for CI	All rider options (see product guide)	All riders except Disability waiver of premium
System coverage limitations	 Term and Par: \$20,000,000 UL: \$10,000,000 CI: \$3,000,000 DI: \$25,000 Product maximums are displayed when exceeded, obtain a special quote	 Term and Par: \$20,000,000 million (\$250,000 for juvenile) For a term application where coverage is less than \$100,000, the annual premium must be \$500 or more CI: \$3,000,000 million (\$25,000 for juvenile)
Insureds	Life: Single or Joint CI: Single only	Life: Single or Joint CI: Single only
Ownership	Life: Single or Joint (personal or business) and contingent CI: Single only (personal or business)	Life: Single or Joint (personal or business) and contingent CI: Single only (personal or business)
Beneficiary	Life: No beneficiary restrictions CI: Owner must be beneficiary	Life: No beneficiary restrictions CI: Owner must be beneficiary
UW questions (not including potential reflexive questions)	 Full questionnaire: 50+ Short questionnaire (paramedical/medical required): 30+ questions Tele interview: 14 questions (tele-interview required by 3rd party vendor) Reuse insurability questions: 14 questions 	• 20-25
Paramedical requirements (standard)	PMed required starting at age 51 for coverage as low as \$250,000 and for any amount starting at age 56	For ages 51-60 up to \$1 million for term and par and up to \$250,000 for CI, a paramedical is not required due to the detailed questions asked in the Health & Lifestyle section
	For Covid-19 related changes reference: (Advisor site YKC RepNet)	For Covid-19 related changes reference: (Advisor site YKC RepNet)



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Replacements	 Authorization to transfer funds/replace existing insurance built into app Provincial requirements (LIRD/WE) must be filled out and signed on paper 	 Provincial requirements (LIRD/WE) are built into app CSV form built into app (Quebec: BDS not built in, must be sent separately)
Option to reuse insurability questions	Yes	No. SimpleProtect only asks health and lifestyle questions relevant to the product your client is applying for. As such, insurability questions from a SimpleProtect application cannot be reused for any other application for your client.
Option to duplicate an application	No	Yes. In SimpleProtect, you can duplicate a term application as long as it's still in the dashboard (payment has not yet been provided)
Initial payment options	 Cheque INTERAC online (\$10,000 max.) EFT Credit card (instant decision only, maximum of \$500 monthly or \$6,000 annually) COD Internal funds 	 Credit card (maximum of \$25,000 is accepted for initial payment using a credit card) Banking (EFT) Banking (EFT) COD
Payor	 Insured Owner 3rd party personal or business 	 Insured Owner 3rd party personal or business Note: third party payor is only available for applications signed on advisor's device
Ability to include attachments	Yes	Yes Tip: There's no need to upload a term illustration or, for any product a Reason Why letter. Doing so can slow down the processing of your client's application.
Non-Face-to-Face	NF2F authorization form is always required when you're not meeting with the client at the time of signing	NF2F authorization form is required when signing on advisor's device and you're not meeting with the client in person to fill out the application. If a NF2F authorization form will be required, it will be mentioned in the SimpleProtect application.
	For detailed instructions on how to conduct NF2F business, refer to the Guide for non-face-to-face applications (<u>Advisor site</u> <u>YKC</u> <u>RepNet</u>)	For detailed instructions on how to conduct NF2F refer to the Guide for non-face-to-face applications (<u>Advisor site YKC RepNet</u>)
Non-photo owner ID (NPOI)	Required for new clients and existing Canada Life clients for whom you have not previously verified their identity. Acceptable sources of personal identification.	May be required for new client's whom you have not yet met in person or via video chat in the last 12 months for life or 6 months for CI. If an NPOI form may be required, it will be mentioned in SimpleProtect.
	Acceptable sources of personal identification information can be found in the NPOI form	Acceptable sources of personal identification information can be found in the NPOI form

If SimpleProtect™ looks like it may be a good option, you can review the <u>SimpleProtect quick reference guide</u> for eligibility criteria and key details.

In addition to the information in this guide, there are temporary processes that have been introduced to support you when doing business during COVID-19. Please refer to Your complete guide to doing Canada Life insurance business (<u>Advisor site</u> | <u>YKC</u> | <u>RepNet</u>) for more information.

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