

canada *life*™

The simplicity of having just one fund

Canada Life
Target Risk Asset
Allocation Funds



Bringing you confidence in a dynamic investment world

At Canada Life, we've been providing Canadians with support, advice and expertise for more than 170 years. We know that in today's changing investment environment, Canadians are looking for products and knowledge they can trust, so they can make decisions with confidence.

That's why with our investment solutions, we first bring together a deep, research-driven understanding of market dynamics and Canadians' needs. Then, we partner with experts to achieve success.



Canada Life™ Target Risk Asset Allocation Funds

You want your investments to work for you – they shouldn't make you work. Our Target Risk Asset Allocation Funds aim to build diversified portfolios that seek to establish and maintain a specific level of risk over time, with long-term growth that consistently aligns with your risk level.

Why Target Risk Asset Allocation Funds?



Simplicity. Each fund is an entire portfolio, diversified with a range of investments that have different management styles and invest in different industries, countries and types of holdings.



Professional portfolio management.

With these funds, we partner with industry-leading investment managers from around the world to help make sure all the investments within the fund are well-positioned to do what you expect them to.



Diversification. With each fund, you can expect broad diversification through strategic portfolio construction, which seeks to achieve strong investment returns through a full market cycle and is consistent with your specific risk level.

Whether you're checking out neighbourhoods, planning for your child's education or picturing retirement, there's an asset allocation fund that can help you get there.

Growth potential for your money

We partner with expert managers who focus on strategic portfolio construction with different proportions of equity, fixed income and other types of securities. This means you can feel confident that your managed solution is positioned to help deliver strong investment returns through a full market cycle and take advantage of long-term market trends.

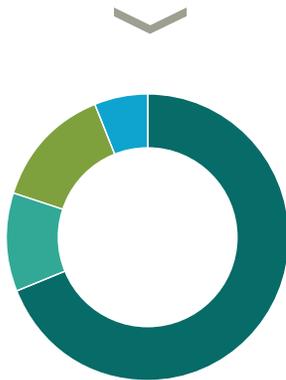
Protection for your money

Dramatic ups and downs in the market don't have to be stressful. With the opportunity to invest globally, you can benefit by spreading your investments across foreign companies and markets. This helps reduce risk throughout your portfolio and can provide stability during all market conditions.

Choose a portfolio that fits: what type of investment suits you?

Suggested portfolio: Conservative

I want the lowest risk available while still being in the market.



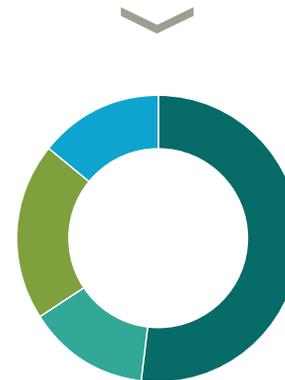
I'm looking primarily for income with the potential for some growth. I want to protect my investment's value and want the least risk available.

● Protect value

● Resist inflation

Suggested portfolio: Moderate

I want potential gains with limited risk.



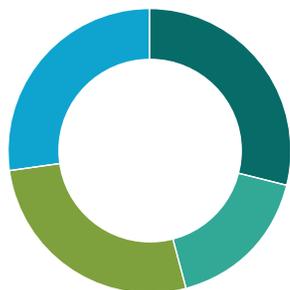
I'm looking for income and some long-term growth potential but am only comfortable with a small amount of risk.

● Create income

● Grow

Suggested portfolio: **Balanced**

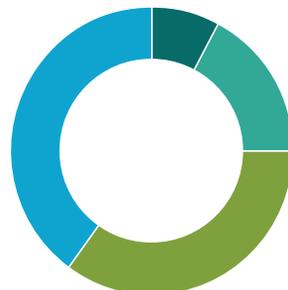
I'm looking for an equal amount of risk and reward.



I'm looking for a balance between long-term growth with low to moderate risk.

Suggested portfolio: **Advanced**

I'm willing to accept risk for potential growth.



I'm looking to invest for the long term with some income opportunity. I'm comfortable with moderate amounts of risk but would like some protection from market ups and downs.

Suggested portfolio: **Aggressive**

I'm willing to take greater risk for greater reward.



I'm looking for growth potential for my investment. I'm comfortable with moderate to high amounts of risk if it means the potential for greater reward.

Protect value

Resist inflation

Create income

Grow



**At Canada Life, we believe
that with the right partner
and guidance along the way,
your goals can become reality.**

Your advisor is committed to helping you reach your potential, every day. If you have any questions about your portfolio or want to learn more about our Target Risk Asset Allocation Funds or other managed solutions, contact your trusted advisor.

Canada Life Target Risk Asset Allocation Funds are available as Canada Life Allocation Funds through a segregated funds policy issued by The Canada Life Assurance Company or as Canada Life Portfolio Funds as a mutual fund managed by Canada Life Investment Management Ltd. offered exclusively through Quadrus Investment Services Ltd. Make your investment decisions wisely. Important information about mutual funds is found in the Fund Facts document. Please read this carefully before investing. Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently, and past performance may not be repeated. A description of the key features of the segregated fund policy is contained in the information folder. Any amount allocated to a segregated fund is invested at the risk of the policyowner and may increase or decrease in value.

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