

Introducing the Canada Life segregated funds shelf

Help your clients choose from one of the widest selections of segregated funds in Canada managed by award-winning investment managers, including Putnam, Mackenzie Investments, and some of the largest third-party managers in Canada. Canada Life practices a disciplined and thorough review process to select and regularly monitor our investment managers, so you can offer your clients these funds with confidence and credibility.

Explore the funds



Asset allocation – the simplicity of having just one fund

Instead of creating and managing a diverse portfolio of funds yourself, leave it to a team of dedicated experts. These industry-leading professional investment managers do the hard work so you don't have to. Each asset allocation fund is a diversified portfolio of investments with various management styles, which invest in different industries, countries and types of holdings. This helps reduce risk throughout your client's portfolio and can provide stability in all market conditions.



Diversify with equities – it's a big world with untapped opportunity

Investing in funds from Canada, the U.S. and around the world can help provide the right diversification needed for growth and potential higher returns for your clients. In recent years, U.S. equities have dominated global equity market performance. No matter your client's investment objective – income, growth, or both – you have access to top Canadian, U.S. and global equity managers through our fund lineup.



Balanced funds – built for a steady approach

The world isn't the same as it was a decade ago. Since the financial crisis in 2008, volatility has been on the minds of many investors. Due to low yields and stock market swings, investors need to be diversified broadly and to look for a more effective way to meet their financial goals. Balanced funds can play an essential role in building a well-rounded portfolio. These versatile funds are designed to deal with a number of market scenarios.



Provide stability with real estate properties

Are your clients looking to invest in real estate, but also want to diversify their investment portfolio? Consider Canadian real estate properties. The Real Estate (GWLRA) fund has a low correlation to traditional asset classes, and with it, you can give your clients access to unique properties for steady income potential, regardless of the market cycle. Instead of investing in REITs, this fund invests in real properties – from retail centres to industrial properties.



Benefit from the power of dividends

Dividend-paying stock funds may be an attractive option for your clients – particularly in times of equity market uncertainty. These funds provide a regular and stable source of income, and the dividend funds on our shelf offer a mix of dividend-paying companies from around the world.

A description of the key features of the segregated fund policy is contained in the information folder.

Any amount allocated to a segregated fund is invested at the risk of the policyowner and may increase or decrease in value.