

Committed to improving investor outcomes

Target risk asset allocation funds



Canada Life Allocation Funds (segregated funds)

Markets are constantly changing, presenting new risks and opportunities every day. Portfolio Solutions Group (PSG) believes that success requires proactively evolving their portfolios in line with the investment realities of today and tomorrow.¹

PSG puts this philosophy into practice by enhancing its underlying investment strategies to benefit from additional growth and risk management opportunities. The team structure and research platform also evolved to benefit from a wider set of capabilities and insights.

Enhancements

- Used extensive industry research and forward-looking views on capital markets to enhance the structural positioning of portfolios
- Increased allocation to equities
- Increased exposure to foreign securities
- Broadened the formal strategic asset allocation:
 - Allocation to emerging markets
 - Allocation to global bonds and real return bonds
 - Optimized the real estate allocations
- Introduced mandates with greater flexibility to tactically navigate global fixed income markets
- Leveraged the strength of the Canada Life wealth shelf to access high conviction mandates and specialized investment managers with performance strength, including Brandywine Global, Northcape Capital, J.P. Morgan Asset Management and Beutel Goodman
- Aligned the portfolios with a style-neutral approach to benefit from both value and growth equity investment styles, regardless of which is in favour

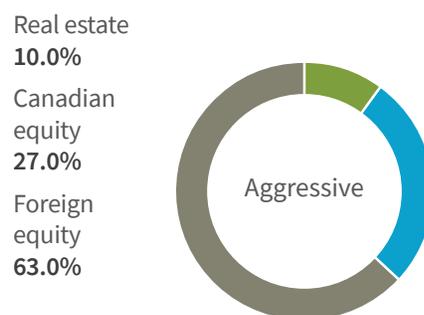
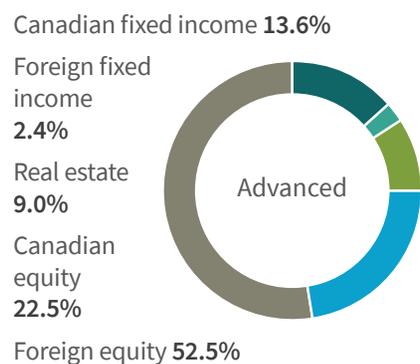
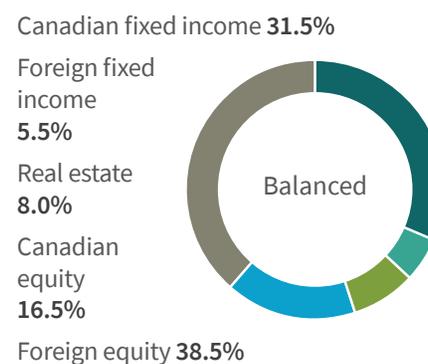
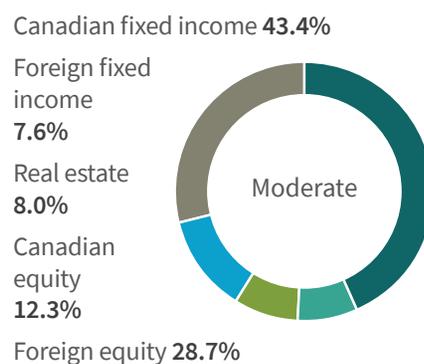
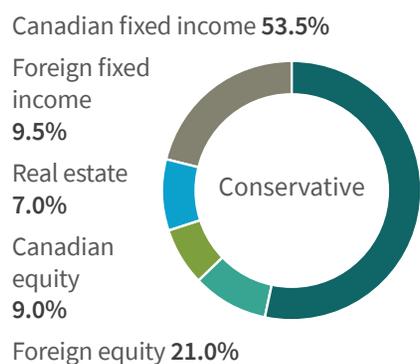
Benefits

- ✓ Enhanced expected return potential
- ✓ Enhanced principal protection in a rising yield environment
- ✓ More meaningful diversification
- ✓ Better optimized strategic asset mixes for full market cycles
- ✓ Strive to achieve the right balance between investing for growth while managing risks

Target asset mix

Canada Life Allocation Funds

PSG believes that today's market challenges can be met head-on by evolving asset allocation, strategies and exposures. These target allocations are designed to maximize returns within a client's risk level and may change based on the market outlook.



As of March 31, 2023



Canada Life Allocation Funds – performance

While PSG focuses on long-term results over full market cycles, these enhancements show positive results over the short term. As a result, four of five portfolios have delivered a better risk-adjusted return than their category over one and three year periods. This shows that sound portfolio management is driving results, not excessive risk taking – something you and your clients can be confident in.

<h2>5 of 5</h2> <p>Portfolios have beaten the category over a one-year period.</p>	<h2>4 of 5</h2> <p>Portfolios have delivered lower volatility than the category median over one- and three-year periods.</p>	<h2>4 of 5</h2> <p>Portfolios have delivered a better risk-adjusted return than the category median over one- and three-year periods.</p>	<h2>3 of 5</h2> <p>funds have received four- or five- star overall Morningstar rating.^{4,5}</p>
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Excess returns vs. category median^{2,3} (as of March 31, 2023)

Canada Life Allocation Funds	1-year			3-year			Since inception*	Morningstar Rating ^{4,5}
(Partner Series 75/75)	Portfolio	CIFSC category	Excess return	Portfolio	CIFSC category	Excess return	Portfolio	Overall rating
Conservative	-1.67	-3.17	1.50	1.93	2.34	-0.41	1.65	★★★
Moderate	-1.56	-3.17	1.62	3.47	2.34	1.13	2.16	★★★★
Balanced	-1.45	-3.34	1.89	5.88	6.52	-0.65	2.82	★★★
Advanced	-1.09	-2.76	1.66	10.21	8.33	1.88	4.30	★★★★
Aggressive	-0.84	-1.00	0.16	13.43	10.20	3.23	4.93	★★★★★

Excess return is a measure of returns beyond those provided by other funds in the same category (peer group median).

The number of Canadian Fixed Income Balanced funds for the Canada Life Conservative Allocation and Canada Life Moderate Allocation for each period are as follows: one year – 693; three years – 691. The number of Global Neutral Balanced funds for the Canada Life Balanced Allocation for each period are as follows: one year – 818; three years – 725. The number of Global Equity Balanced funds for the Canada Life Advanced Allocation for each period are as follows: one year – 941; three years – 861. The number of Global Equity funds for the Canada Life Aggressive Allocation for each period are as follows: one year – 997; three years – 881.



Standard deviation vs. category median³ (as of March 31, 2023)

Canada Life Allocation Funds	1-year	1-year	3-year	3-year	Since inception*	Morningstar Rating ^{4,5}
(Partner Series 75/75)	Portfolio	CIFSC category	Portfolio	CIFSC category	Portfolio	Overall rating
Conservative	8.80	9.71	6.34	7.24	5.84	★ ★ ★
Moderate	9.91	9.71	7.22	7.24	6.87	★ ★ ★ ★
Balanced	11.21	12.06	8.44	9.51	8.38	★ ★ ★
Advanced	13.32	13.79	10.35	10.98	10.56	★ ★ ★ ★
Aggressive	14.94	16.27	11.96	13.32	12.80	★ ★ ★ ★ ★

Standard deviation is a common method of measuring the volatility of an investment. A lower standard deviation means less volatile returns.

Sharpe ratio vs. category median³ (as of March 31, 2023)

Canada Life Allocation Funds	1-year	1-year	3-year	3-year	Since inception*	Morningstar Rating ^{4,5}
(Partner Series 75/75)	Portfolio	CIFSC category	Portfolio	CIFSC category	Portfolio	Overall rating
Conservative	-0.48	-0.60	0.17	0.20	0.10	★ ★ ★
Moderate	-0.41	-0.60	0.36	0.20	0.16	★ ★ ★ ★
Balanced	-0.34	-0.48	0.60	0.58	0.22	★ ★ ★
Advanced	-0.24	-0.35	0.89	0.68	0.33	★ ★ ★ ★
Aggressive	-0.18	-0.16	1.03	0.72	0.34	★ ★ ★ ★ ★

Sharpe ratio measures the return of an investment in relation to the risk taken. A Sharpe ratio is best utilized when comparing similar investments. A higher Sharpe ratio indicates better risk-adjusted returns.

Segregated funds – CIFSC category and number of peers (as of March 31, 2023)

Fund	CIFSC category	1-year	3-year	Morningstar Overall Rating ^{4,5}
Conservative	Canadian Fixed Income Balanced	693	691	★ ★ ★
Moderate	Canadian Fixed Income Balanced	693	691	★ ★ ★ ★ ★
Balanced	Global Neutral Balanced	818	725	★ ★ ★
Advanced	Global Equity Balanced	941	861	★ ★ ★ ★ ★
Aggressive	Global Equity	997	881	★ ★ ★ ★ ★

The performance of Canada Life Allocation Funds points to the effectiveness of PSG’s approach to investing and the benefits of continuing to evolve the underlying investment strategies.

Visit the [Target Risk Asset Allocation Funds toolkit](#) for more information on this one-step investment solution.

¹ Portfolio Solutions Group is a division of Canada Life Investment Management Ltd.

² Returns since inception are not applicable for the category median. The inception date for all funds listed is July 9, 2018. Canada Life Allocation Funds had the following returns since inception: Conservative – 0.98, Moderate – 1.01, Balanced – 1.44, Advanced – 2.76, Aggressive – 3.14.

³ This performance comparison applies to the Partner Series 75/75 offered for each segregated fund. Performance may vary depending on the series and any applicable difference in fees. This performance information has been provided for illustrative purposes only. Past performance is not a reliable indicator of future performance.

⁴ Morningstar Star Ratings reflect performance of Series 75/75 (P) as of 31/03/2023 and are subject to change monthly. The ratings are an objective, quantitative measure of a fund’s historical risk-adjusted performance relative to other funds in its category. Only funds with at least a three-year track record are considered. The overall star rating for a fund is a weighted combination calculated from a fund’s 3, 5, and 10-year returns, as available, measured against the 91-day treasury bill and peer group returns. A fund can only be rated if there are a sufficient number of funds in its peer group to allow comparison for at least three years. If a fund scores in the top 10% of its fund category, it gets 5 stars; if it falls in the next 22.5%, it receives 4 stars; a place in the middle 35% earns a fund 3 stars; those in the next 22.5% receive 2 stars; and the lowest 10% receive 1 star. For more details on the calculation of Morningstar Star Ratings, see www.morningstar.ca.

The star rating and the number of Canadian Fixed Income Balanced funds for the Canada Life Conservative Allocation 75/75 (P) for each period are as follows: one year – 5 stars, 693 funds; three years – 3 stars, 691 funds. The star rating and the number of Canadian Fixed Income Balanced funds for the Canada Life Moderate Allocation 75/75 (P) for each period are as follows: one year – 5 stars, 693 funds; three years – 4 stars, 691 funds. The star rating and the number of Global Neutral Balanced funds for the Canada Life Balanced Allocation 75/75 (P) for each period are as follows: one year – 4 stars, 818 funds; three years – 3 stars, 725 funds. The star rating and the number of Global Equity Balanced funds for the Canada Life Advanced Allocation 75/75 (P) for each period are as follows: one year – 4 stars, 941 funds; three years – 4 stars, 861 funds. The star rating and the number of Global Equity funds for the Canada Life Aggressive Allocation 75/75 (P) for each period are as follows: one year – 3 stars, 997 funds; three years – 5 stars, 881 funds.

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*Returns since inception are not applicable for the category median. The inception date for all funds listed is July 9, 2018.

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Canada Life Allocation Funds are available through a segregated funds policy issued by The Canada Life Assurance Company. Any amount that is allocated to a segregated fund is invested at the risk of the policyowner and may increase or decrease in value.